

News Release



FOR IMMEDIATE RELEASE

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2008 BKD Indiana Excellence Awards: Call for Entries

Indianapolis, IN – Indiana organizations committed to quality are invited to participate in the 2008 BKD Indiana Excellence Awards. The awards program recognizes business excellence, rewarding organizations for doing better, no matter what their starting point.

Now in its 13th year, the awards program is presented by **Indiana Business** magazine with title sponsor **BKD, LLP**. We are also proud to have National City Bank as a sponsor. The program is founded on the concept that improving businesses improves Indiana, making it a better place to live, work and play. Winning organizations demonstrate a commitment to business excellence through the improvement of a product, service or business practice and the positive impact it has on the organization and the state of Indiana.

The awards program recognizes business excellence in Indiana in five industry-based categories: health care providers, manufacturing and distribution—small (less than or equal to 200 FTEs), manufacturing and distribution—large (more than 200 FTEs), not-for-profit and government and service. Winners will be selected in each category by a panel of industry leaders. Category winners will be re-evaluated by a panel of judges to select the overall 2008 BKD Indiana Excellence Awards winner.

Organizations interested in applying for an award should submit an application by Monday, June 23, 2008. Winners will be announced at a luncheon Wednesday, November 19, 2008, at the Indiana Convention Center.

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Last year's winners include:

- Telamon Corporation, Carmel
Overall Winner and Manufacturing & Distribution Winner
- Deaconess Hospital, Inc., Evansville
Health Care Category Winner
- Conner Prairie Museum, Inc., Fishers
Not-for-Profit & Government Category Winner
- Plymate, Inc., Shelbyville
Service Category Winner

More information, as well as downloadable application materials, can be found at www.indianabusiness.com/excellence.

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Indiana Business magazine (www.indianabusiness.com), founded in 1957, is the country's third-oldest state business magazine. The award-winning monthly publication examines state business issues and trends, profiles Indiana businesses and industries, and talks to the personalities behind the headlines. Each month Indiana Business also provides lists, surveys, economic statistics, and financial highlights.

National City Corporation (NYSE: NCC), headquartered in Cleveland, Ohio, is one of the nation's largest financial holding companies. The company operates through an extensive banking network primarily in Ohio, Florida, Illinois, Indiana, Kentucky, Michigan, Missouri and Pennsylvania, and also serves customers in selected markets nationally. Its core businesses include commercial and retail banking, mortgage financing and servicing, consumer finance and asset management. For more information about National City, visit the company's Web site at www.NationalCity.com.