

# Northwest Indiana Business

Quarterly

## 2008 Editorial Planning Guide

Featuring people & firms, issues & trends

For advertising information, call Glee Renick-May at 888-918-9944 or 317-915-0339.

### Winter Issue

*Innovation Awards*  
*Hospitals & Clinics*  
*Financial Planning*  
*Workforce Development*  
*Meeting Places*

Space Closing: December 14  
Materials Due: December 21  
Publication Date: January 30

### Spring Issue

*Best of Northwest Indiana Business*  
*Executive Lifestyle*  
*Workplace Wellness*  
*Insurance*

Space Closing: March 7  
Materials Due: March 14  
Publication Date: April 30

### Summer Issue

*Tourism*  
*Technology*  
*Professional Services*  
*Small Business Resources*  
*Office Products*

Space Closing: June 13  
Materials Due: June 20  
Publication Date: July 30

### Fall Issue

*Education*  
*Financial Services*  
*Health Care*  
*Marketing*  
*Real Estate & Construction*

Space Closing: September 19  
Materials Due: September 26  
Publication Date: October 30

### Departments

Around the Region • CEO Profile • Professional Advice  
Economic Development News • Restaurant Review • Opinion

